



Household Budget Expenditures

1315 State Road 44, Leesburg, Florida, 34748
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 28.81432
 Longitude: -81.93189

Demographic Summary		2021	2026	
Population		35,300	40,398	
Households		15,859	18,253	
Average Household Size		2.20	2.19	
Families		9,682	11,158	
Median Age		44.5	44.9	
Median Household Income		\$46,563	\$52,880	
	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	70	\$55,580.57	\$881,452,284	100.0%
Food	72	\$6,611.83	\$104,857,057	11.9%
Food at Home	73	\$3,971.78	\$62,988,414	7.1%
Food Away from Home	70	\$2,640.06	\$41,868,643	4.7%
Alcoholic Beverages	70	\$437.55	\$6,939,103	0.8%
Housing	69	\$17,397.46	\$275,906,305	31.3%
Shelter	68	\$13,673.72	\$216,851,546	24.6%
Utilities, Fuel and Public Services	75	\$3,723.74	\$59,054,759	6.7%
Household Operations	70	\$1,541.94	\$24,453,582	2.8%
Housekeeping Supplies	76	\$589.65	\$9,351,251	1.1%
Household Furnishings and Equipment	71	\$1,594.93	\$25,293,955	2.9%
Apparel and Services	69	\$1,468.43	\$23,287,823	2.6%
Transportation	72	\$6,560.90	\$104,049,345	11.8%
Travel	69	\$1,736.59	\$27,540,555	3.1%
Health Care	77	\$4,818.96	\$76,423,917	8.7%
Entertainment and Recreation	72	\$2,316.40	\$36,735,836	4.2%
Personal Care Products & Services	73	\$654.14	\$10,373,987	1.2%
Education	59	\$1,014.59	\$16,090,314	1.8%
Smoking Products	80	\$306.82	\$4,865,823	0.6%
Lotteries & Pari-mutuel Losses	75	\$39.46	\$625,768	0.1%
Legal Fees	70	\$112.65	\$1,786,449	0.2%
Funeral Expenses	77	\$63.39	\$1,005,298	0.1%
Safe Deposit Box Rentals	81	\$3.73	\$59,186	0.0%
Checking Account/Banking Service Charges	71	\$22.49	\$356,619	0.0%
Cemetery Lots/Vaults/Maintenance Fees	87	\$10.81	\$171,396	0.0%
Accounting Fees	66	\$73.31	\$1,162,702	0.1%
Miscellaneous Personal Services/Advertising/Fines	73	\$54.28	\$860,797	0.1%
Occupational Expenses	60	\$34.63	\$549,179	0.1%
Expenses for Other Properties	85	\$89.93	\$1,426,138	0.2%
Credit Card Membership Fees	66	\$5.77	\$91,541	0.0%
Shopping Club Membership Fees	74	\$28.80	\$456,698	0.1%
Support Payments/Cash Contributions/Gifts in Kind	76	\$1,828.65	\$29,000,633	3.3%
Life/Other Insurance	70	\$423.37	\$6,714,149	0.8%
Pensions and Social Security	65	\$5,418.98	\$85,939,669	9.7%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Household Budget Expenditures

1315 State Road 44, Leesburg, Florida, 34748
 Drive Time: 20 minute radius

Prepared by Esri
 Latitude: 28.81432
 Longitude: -81.93189

Demographic Summary		2021	2026	
Population		157,354	183,666	
Households		71,202	83,433	
Average Household Size		2.12	2.13	
Families		47,379	55,192	
Median Age		58.5	59.1	
Median Household Income		\$56,363	\$62,595	
	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	85	\$67,155.97	\$4,781,639,277	100.0%
Food	86	\$7,911.07	\$563,283,871	11.8%
Food at Home	87	\$4,762.51	\$339,100,163	7.1%
Food Away from Home	83	\$3,148.56	\$224,183,708	4.7%
Alcoholic Beverages	86	\$540.29	\$38,469,467	0.8%
Housing	84	\$21,071.91	\$1,500,362,217	31.4%
Shelter	83	\$16,645.22	\$1,185,173,113	24.8%
Utilities, Fuel and Public Services	89	\$4,426.69	\$315,189,103	6.6%
Household Operations	85	\$1,888.44	\$134,460,785	2.8%
Housekeeping Supplies	92	\$720.69	\$51,314,223	1.1%
Household Furnishings and Equipment	86	\$1,942.76	\$138,328,347	2.9%
Apparel and Services	81	\$1,725.60	\$122,865,825	2.6%
Transportation	85	\$7,689.63	\$547,516,781	11.5%
Travel	87	\$2,189.97	\$155,930,360	3.3%
Health Care	96	\$5,991.60	\$426,613,859	8.9%
Entertainment and Recreation	86	\$2,786.91	\$198,433,670	4.1%
Personal Care Products & Services	90	\$810.96	\$57,741,731	1.2%
Education	70	\$1,207.70	\$85,990,688	1.8%
Smoking Products	85	\$324.49	\$23,104,415	0.5%
Lotteries & Pari-mutuel Losses	89	\$46.60	\$3,318,359	0.1%
Legal Fees	85	\$137.29	\$9,775,271	0.2%
Funeral Expenses	98	\$80.98	\$5,765,650	0.1%
Safe Deposit Box Rentals	104	\$4.81	\$342,544	0.0%
Checking Account/Banking Service Charges	74	\$23.64	\$1,683,251	0.0%
Cemetery Lots/Vaults/Maintenance Fees	104	\$13.04	\$928,221	0.0%
Accounting Fees	85	\$94.18	\$6,706,077	0.1%
Miscellaneous Personal Services/Advertising/Fines	88	\$65.67	\$4,675,813	0.1%
Occupational Expenses	69	\$40.01	\$2,849,021	0.1%
Expenses for Other Properties	114	\$120.63	\$8,588,851	0.2%
Credit Card Membership Fees	83	\$7.21	\$513,496	0.0%
Shopping Club Membership Fees	90	\$35.19	\$2,505,475	0.1%
Support Payments/Cash Contributions/Gifts in Kind	98	\$2,353.10	\$167,545,441	3.5%
Life/Other Insurance	86	\$518.47	\$36,915,802	0.8%
Pensions and Social Security	77	\$6,439.75	\$458,523,263	9.6%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

January 05, 2022



Household Budget Expenditures

1315 State Road 44, Leesburg, Florida, 34748
 Drive Time: 30 minute radius

Prepared by Esri
 Latitude: 28.81432
 Longitude: -81.93189

Demographic Summary		2021	2026		
Population		336,588	381,310		
Households		152,213	172,675		
Average Household Size		2.15	2.16		
Families		101,744	114,797		
Median Age		60.1	60.9		
Median Household Income		\$54,173	\$59,348		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		80	\$62,867.00	\$9,569,174,840	100.0%
Food		80	\$7,408.55	\$1,127,677,369	11.8%
Food at Home		82	\$4,466.08	\$679,794,886	7.1%
Food Away from Home		78	\$2,942.47	\$447,882,483	4.7%
Alcoholic Beverages		80	\$503.61	\$76,656,440	0.8%
Housing		78	\$19,675.04	\$2,994,796,310	31.3%
Shelter		77	\$15,530.37	\$2,363,924,064	24.7%
Utilities, Fuel and Public Services		83	\$4,144.67	\$630,872,246	6.6%
Household Operations		80	\$1,770.72	\$269,526,602	2.8%
Housekeeping Supplies		87	\$678.31	\$103,246,991	1.1%
Household Furnishings and Equipment		81	\$1,821.73	\$277,291,114	2.9%
Apparel and Services		76	\$1,602.59	\$243,935,294	2.5%
Transportation		79	\$7,205.55	\$1,096,777,841	11.5%
Travel		81	\$2,058.45	\$313,322,613	3.3%
Health Care		90	\$5,632.19	\$857,292,988	9.0%
Entertainment and Recreation		81	\$2,612.33	\$397,630,511	4.2%
Personal Care Products & Services		84	\$757.02	\$115,227,825	1.2%
Education		65	\$1,126.86	\$171,522,462	1.8%
Smoking Products		78	\$301.27	\$45,857,228	0.5%
Lotteries & Pari-mutuel Losses		81	\$42.45	\$6,461,202	0.1%
Legal Fees		79	\$126.15	\$19,202,113	0.2%
Funeral Expenses		92	\$75.90	\$11,552,682	0.1%
Safe Deposit Box Rentals		99	\$4.59	\$698,173	0.0%
Checking Account/Banking Service Charges		68	\$21.61	\$3,289,682	0.0%
Cemetery Lots/Vaults/Maintenance Fees		93	\$11.63	\$1,770,067	0.0%
Accounting Fees		80	\$88.82	\$13,518,920	0.1%
Miscellaneous Personal Services/Advertising/Fines		82	\$61.53	\$9,365,731	0.1%
Occupational Expenses		63	\$36.47	\$5,551,621	0.1%
Expenses for Other Properties		112	\$118.03	\$17,966,107	0.2%
Credit Card Membership Fees		78	\$6.75	\$1,027,030	0.0%
Shopping Club Membership Fees		84	\$32.77	\$4,987,859	0.1%
Support Payments/Cash Contributions/Gifts in Kind		94	\$2,241.62	\$341,203,673	3.6%
Life/Other Insurance		81	\$487.85	\$74,257,470	0.8%
Pensions and Social Security		72	\$6,003.39	\$913,794,679	9.5%

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