

# TAPESTRY **SEGMENTATION**

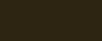
The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	10.00%	0
Upscale Avenues (L2)	0	0.00%	5.55%	0
Uptown Individuals (L3)	0	0.00%	3.58%	0
Family Landscapes (L4)	0	0.00%	7.63%	0
GenXurban (L5)	0	0.00%	11.26%	0
Cozy Country Living (L6)	0	0.00%	12.06%	0
Sprouting Explorers (L7)	0	0.00%	7.20%	0
Middle Ground (L8)	0	0.00%	10.79%	0
Senior Styles (L9)	1,133	55.92%	5.80%	964
Rustic Outposts (L10)	893	44.08%	8.30%	531
Midtown Singles (L11)	0	0.00%	6.16%	0
Hometown (L12)	0	0.00%	6.01%	0
Next Wave (L13)	0	0.00%	3.78%	0
Scholars and Patriots (L14)	0	0.00%	1.61%	0

## Key Facts

5.1

Home Value to Income Ratio





\$60,446

2,026

Households

Median HH Income



Education

6% No HS Diploma

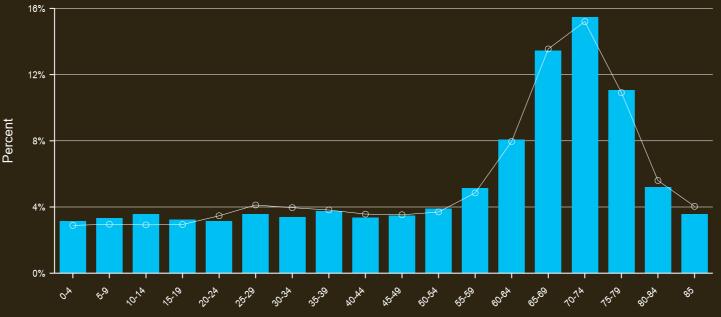
31% HS Graduate



29% 34% Some College

Degree or Higher

## Age Profile



Dots show comparison to

Sumter County

#### Households By Income

\$308,333

Median Home Value

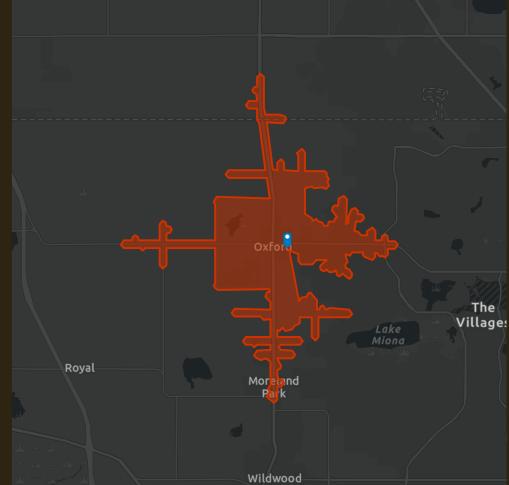
64.2

Median Age

The largest group: \$50,000 - \$74,999 (21.2%) The smallest group: \$200,000+ (3.7%)

Indicator ▲	Value	Diff
<\$15,000	9.3%	+2.3%
\$15,000 - \$24,999	10.9%	+4.3%
\$25,000 - \$34,999	8.5%	-1.0%
\$35,000 - \$49,999	10.4%	-0.6%
\$50,000 - \$74,999	21.2%	-1.3%
\$75,000 - \$99,999	17.7%	+2.0%
\$100,000 - \$149,999	12.0%	-1.7%
\$150,000 - \$199,999	6.5%	-1.4%
\$200,000+	3.7%	-2.4%

### 4241 County Road 106, Oxford, Florida, 34484 Drive time of 5 minutes



#### **Tapestry Segments**

90	The Elders 1,133 households	<b>55.9%</b> of Households	<b>~</b>
10A	Southern Satellites 539 households	<b>26.6%</b> of Households	<b>~</b>
100	Down the Road 354 households	<b>17.5%</b> of Households	<b>~</b>

Source: Esri. The vintage of the data is 2022.





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The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	10.00%	0
Upscale Avenues (L2)	0	0.00%	5.55%	0
Uptown Individuals (L3)	0	0.00%	3.58%	0
Family Landscapes (L4)	0	0.00%	7.63%	0
GenXurban (L5)	0	0.00%	11.26%	0
Cozy Country Living (L6)	212	1.53%	12.06%	13
Sprouting Explorers (L7)	0	0.00%	7.20%	0
Middle Ground (L8)	0	0.00%	10.79%	0
Senior Styles (L9)	10,770	77.53%	5.80%	1,337
Rustic Outposts (L10)	1,882	13.55%	8.30%	163
Midtown Singles (L11)	0	0.00%	6.16%	0
Hometown (L12)	1,027	7.39%	6.01%	123
Next Wave (L13)	0	0.00%	3.78%	0
Scholars and Patriots (L14)	0	0.00%	1.61%	0

## Key Facts

4.8

Home Value to Income Ratio





\$308,750 Median Home Value

69.0

Median Age

\$64,813

Median HH Income

13,891

Households

4%

Education

No HS Diploma

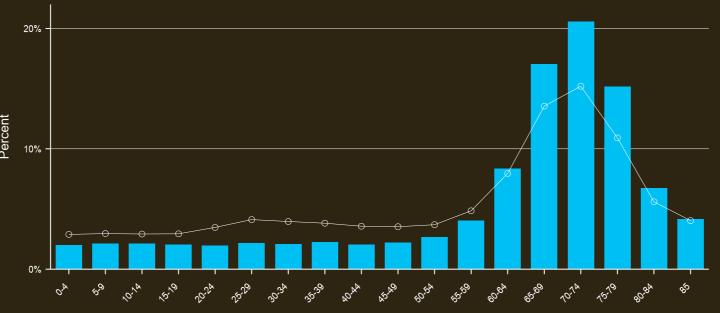
27% HS Graduate



28% Some College

40% Degree or Higher

## Age Profile



Dots show comparison to

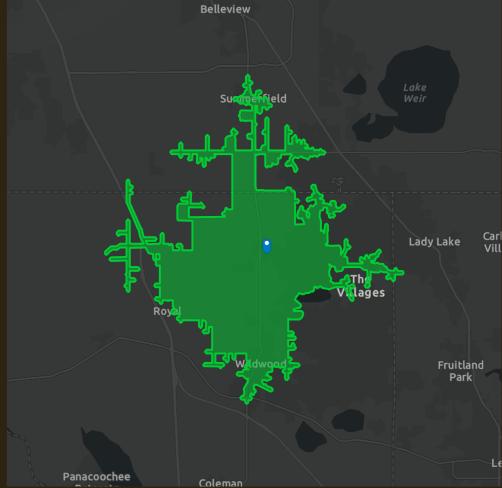
Sumter County

#### Households By Income

The largest group: \$50,000 - \$74,999 (23.2%) The smallest group: \$200,000+ (4.8%)

Indicator ▲	Value	Diff	
<\$15,000	6.6%	-0.4%	
\$15,000 - \$24,999	7.0%	+0.4%	
\$25,000 - \$34,999	9.2%	-0.3%	
\$35,000 - \$49,999	11.2%	+0.2%	
\$50,000 - \$74,999	23.2%	+0.7%	
\$75,000 - \$99,999	16.1%	+0.4%	
\$100,000 - \$149,999	13.8%	+0.1%	
\$150,000 - \$199,999	8.1%	+0.2%	
\$200,000+	4.8%	-1.3%	

### 4241 County Road 106, Oxford, Florida, 34484 Drive time of 10 minutes



**Tapestry Segments** 

90	The Elders 10,640 households	<b>76.6%</b> of Households	<b>~</b>
10A	Southern Satellites 1,038 households	<b>7.5%</b> of Households	<b>~</b>
10D	Down the Road 844 households	<b>6.1%</b> of Households	<b>~</b>

Source: Esri. The vintage of the data is 2022.





# TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	10.00%	0
Upscale Avenues (L2)	0	0.00%	5.55%	0
Uptown Individuals (L3)	0	0.00%	3.58%	0
Family Landscapes (L4)	0	0.00%	7.63%	0
GenXurban (L5)	0	0.00%	11.26%	0
Cozy Country Living (L6)	3,308	5.84%	12.06%	48
Sprouting Explorers (L7)	0	0.00%	7.20%	0
Middle Ground (L8)	724	1.28%	10.79%	12
Senior Styles (L9)	42,788	75.56%	5.80%	1,303
Rustic Outposts (L10)	6,175	10.91%	8.30%	131
Midtown Singles (L11)	0	0.00%	6.16%	0
Hometown (L12)	3,630	6.41%	6.01%	107
Next Wave (L13)	0	0.00%	3.78%	0
Scholars and Patriots (L14)	0	0.00%	1.61%	0

## Key Facts

4.6

Home Value to Income Ratio





\$62,235 Median HH Income

56,625

Households

6%



Education

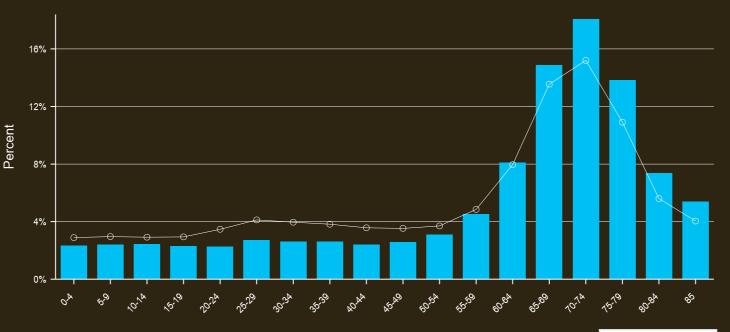
No HS Diploma

30% HS Graduate

29% Some College

35% Degree or Higher

## Age Profile



Dots show comparison to Sumter County

#### Households By Income

\$287,144

Median Home Value

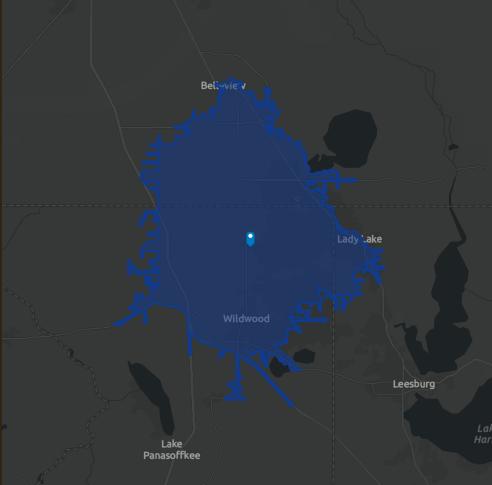
68.2

Median Age

The largest group: \$50,000 - \$74,999 (23.2%) The smallest group: \$200,000+ (4.6%)

Indicator A	Value	Diff	
<\$15,000	6.5%	-0.5%	
\$15,000 - \$24,999	7.7%	+1.1%	
\$25,000 - \$34,999	8.9%	-0.6%	
\$35,000 - \$49,999	13.2%	+2.2%	
\$50,000 - \$74,999	23.2%	+0.7%	
\$75,000 - \$99,999	15.8%	+0.1%	
\$100,000 - \$149,999	13.5%	-0.2%	
\$150,000 - \$199,999	6.7%	-1.2%	
\$200,000+	4.6%	-1.5%	

### 4241 County Road 106, Oxford, Florida, 34484 Drive time of 15 minutes



#### **Tapestry Segments**

90	The Elders 40,959 households	<b>72.3%</b> of Households	<b>~</b>
10D	Down the Road 4,121 households	<b>7.3%</b> of Households	<b>~</b>
12B	Traditional Living 2,863 households	<b>5.1%</b> of Households	<b>~</b>

Source: Esri. The vintage of the data is 2022.

